



## **Registrars welcome .TM Domain Name Registry Reopening**

FOR IMMEDIATE RELEASE

London, United Kingdom – February 18<sup>th</sup> 2003 : After much anticipation, .TM Domain Registry Ltd today announced the reopening of the .TM space for Internet domain names ([www.domain.tm](http://www.domain.tm)). With a strong technical infrastructure and a brand new policy model, the Registry will provide .TM Domain Names using the established “first come, first served” principle, to any entity or individual, via accredited .TM Registrars.

“We are thrilled to provide our customers with a new way to express themselves on the Internet” says Paul Goldstone, President/CEO of Domain-it!, Inc., .TM accredited Registrar. “We see an increasing number of people looking to promote their ideas or companies on the web, and a decreasing number of effective Domain Names. .TM Domain Names represent a very attractive solution to this issue”.

Based on established standards such as EPP and BIND 9, the .TM registration platform has been designed with Registrars in mind. “We want to give the best available service to our Registrar partners and their customers”, says Paul Kane, General Manager of TM Domain Registry. “Despite what’s common in the Industry, .TM Zone files are updated twice a day instead of once in order to enable faster access to a registered domain name. In the near future, .TM will also be supporting DNSsec, an added level of security with the Internet community in mind”.

Through strategic relationships with proven and established technology providers The .TM Registry uses servers in UK, Netherlands, Japan, Australia and USA to ensure one of the best services on the Internet, utilising the latest technology. “IPv6 is the way forward on the Internet” agrees Paul Stahura, CEO of eNom, Inc., a .TM accredited Registrar, “its versatility would be useful to domain name holders, and it’s good to see that some .TM servers already support it”.

Jonathan Robinson, Director of Business Development at NetNames commented, “The domain name services industry has made significant progress in recent years, especially with respect to servicing the requirement to manage and protect valuable brands on-line. The re-opening of .tm with a solid technical infrastructure and a brand new Policy model with WIPO's dispute resolution services makes .tm a valuable and interesting namespace”

.TM Domain Names are valid for ten years from the date of registration. The registration period was created to give stability to the Domain Name space and to help prevent cyber squatting. “with .TM, you know the registrants are credible and committed long-term” says Stahura .TM Registry also offers a Dispute Resolution Procedure run by World Intellectual Property Organisation Arbitration and Mediation Center’s worldwide panellists (WIPO). “Cyber Squatting is a real concern for many people”, explains Stahura, “With WIPO endorsement customers will know the value of their .TM Domain Names is protected”.

.TM Domain Names are available for registration via Accredited .TM Registrars. The growing list of Registrars includes: Domain-it! ([www.domainit.com](http://www.domainit.com)), eNom ([www.enom.com](http://www.enom.com)), AllDomains ( [www.alldomains.com](http://www.alldomains.com)), DomainMaster ([www.tld.ad.jp](http://www.tld.ad.jp)) and NetNames ([www.netnames.com](http://www.netnames.com)). New Registrars can apply for .TM Registrar Accreditation on the Registry web site ([www.Domain.tm](http://www.Domain.tm)).

#### About TM Domain Registry

TM Domain Registry Limited is the cost recovery company headquartered in London, UK running the .TM Internet extension. Specifically designed to offer enhanced visibility to the .TM domain names and “peace of mind” to their holders, TM Domain Registry uses proven technology and its managers’ strong track record in the field to provide one of the best services on the Internet. Committed to serving the global and Turkmenistan national internet communities, TM Domain Registry has created a fund that will grow with each international registration to help enhancing the quality of life and Internet usage in the country of Turkmenistan, TM being the ISO-3166 code for the country. (see [www.domain.tm](http://www.domain.tm))

#### About eNom

eNom, Inc. is an ICANN accredited registrar committed to providing excellent Internet domain name services at competitive prices. eNom has been in business since 1997, specializing in domain name registration and related services. (see [www.enom.com](http://www.enom.com))

#### About Domain-it!

Domain-it!, Inc., an ICANN accredited registrar, has specialized in domain names, email services and web site hosting since 1996. With over 100,000 Domain-it! services active worldwide, the company provides users from all countries with a one-stop ecommerce solution backed by a knowledgeable and responsive support team. (see [www.domainit.com](http://www.domainit.com))

#### About Netnames

NetNames is part of NetBenefit plc.

NetBenefit plc (LSE:NBT) is Europe's leading specialist domain name management company and one of the UK's largest providers of website hosting services. Through its two brands, NetNames and NetBenefit, the company is responsible for managing and protecting online brands and domain names for international corporates and hosting websites for small and medium sized enterprises (SME). NetNames is an ICANN accredited registrar for generic top-level domains and has the ability to register names in all of the 240-plus

country suffixes around the world. NetBenefit plc is headquartered in London, with offices in New York, Nice and Milan. See ([www.netbenefit.com](http://www.netbenefit.com))

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